



# Vice Provost for Global Engagement

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## THE UNIVERSITY OF TULSA

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## History

The University of Tulsa (TU) has its roots in the Presbyterian School for Indian Girls, a small boarding school in Muskogee, Indian Territory, which was founded in 1882. In 1894, at the request of the Synod of Indian Territory, the Board of Home Missions of the Presbyterian Church elevated the academy's status and chartered it as Henry Kendall College. The first classes in the new college were held on Sept. 12, 1894.

Successfully courted by the business and professional community of Tulsa, which was booming after the discovery of oil at Glenpool, Henry Kendall College moved to Tulsa in 1907, the year of Oklahoma's statehood. A charter for the new University of Tulsa was approved on Nov. 9, 1920, by the Kendall College trustees. By 1928, the articles of incorporation had been amended to create the modern structure as an independent school corporation governed by a self-perpetuating board of trustees.

Today, TU operates as an independent, non-denominational co-ed university. A top-rated research institution, (#136 on the Best Colleges and Universities 2022 ranking list), the University welcomes students from many different faiths and countries. The TU campus fosters a rich, diverse experience for students and faculty regardless of religious or cultural background through a strong belief in mutual respect and understanding.



## University Mission Statement

We are a student-centered research university that cultivates interconnected learning experiences to explore complex ideas and create new knowledge in a spirit of free inquiry. Guided by our commitment to diversity, equity, and service, we prepare individuals to make meaningful contributions to our campus, our community, and our world.

# LEADERSHIP

## Brad R. Carson, President

Brad Carson is The University of Tulsa's 21st president. Having built a distinguished career in public service, law and education, before becoming president of TU, Carson was a professor at the University of Virginia, teaching courses related to national security and public sector innovation. He also served as a senior advisor at Boston Consulting Group. In 2015, President Barack Obama appointed Carson acting undersecretary of defense for personnel and readiness at the U.S. Department of Defense.

Carson is widely published and is a noted authority on national security, energy policy, and American politics. From 2001 to 2005, Carson served two terms as a U.S. congressman, representing Oklahoma's 2nd District. Later, he was appointed to the faculty of TU's Collins College of Business and College of Law, where he taught courses on energy policy, property law, negotiation and game theory, globalization, and law and literature. In 2008, Carson deployed during Operation Iraqi Freedom as an intelligence officer and was awarded the Bronze Star for his service.

Carson brings to TU a strong commitment to diversity and inclusion, having spent most of his career working, directly or indirectly, in this area. This interest arises naturally from his



childhood growing up on Indian reservations around the country and, later, representing the congressional district that is home to the Cherokee Nation. Carson served as president and chief executive officer of Cherokee Nation Businesses. Raised in Oklahoma, Carson received his BA from Baylor University and was a Rhodes Scholar at the University of Oxford. He then went on to earn a JD at the University of Oklahoma.

President Carson stated in 2021 that his goal for the university is to be the best school between the Rockies and the Mississippi. In his first six-month update to employees of the University of Tulsa, Carson wrote: "We are taking the steps to restore TU to its place among the top 75 universities in the nation."

# CAMPUS AND LOCATION

Considered a city campus, the University is situated on 209 acres of land two miles from downtown Tulsa, Oklahoma, a vibrant city of approximately half a million people. Known as a "cool" and "hipster" place, Tulsa is home to performing arts centers, museums, shops, restaurants, and nightclubs.

Since 1993, TU has had a special emphasis on improving the town and gown relationship. The 2012 Master Plan Update honored campus traditions and strengthened TU's regional development context with the City. It proposed a plan for future growth and documents opportunities for urban renewal collaborations with the City. President Carson continues this focus, determined to make the University of Tulsa a prominent and leading contributor to the economic development, innovation, and strengthening of Tulsa and the region. He believes that "universities can be transformative not only in the lives of students but in the broader community around them."



### Among the distinctions of the University:

- A unique agreement with the City of Tulsa which allows TU to manage the world-renowned Gilcrease Museum for American history and art;
- The Oklahoma Center for the Humanities, which promotes critical thought, ethical inquiry, bold imagination and respect for the diversity of human experience;
- The Case Tennis Center, which is powered through rooftop solar panels; and finally,
- The College of Law, a leading research center for Native American law and history.

# STUDENTS

In 2021-22, the University of Tulsa enrolled 3,837 students (2,728 undergraduate and 1,109 graduate students). Academic averages for the incoming first-year class were GPA 3.97; ACT 25; SAT 1228, and 54% of all entering students were in the top 10% of their high school class. One hundred percent of entering students received financial assistance, and TU had more nationally competitive scholarship winners than all other Oklahoma colleges combined. The average freshman retention rate is 87%, and in 2020, the four-year graduation rate was 55.8%, and the six-year graduation rate 72.5%.

## Diversity and International Students

As written in its diversity statement, “the education of people of diverse backgrounds and cultures lies at the heart of The University of Tulsa’s core values and mission...the university “is committed to aligning its practices to cultivate a community that reflects these fundamental values and goals.” In 2021-2022, 34% of all domestic students came from multicultural backgrounds and 9% were international students (*TU Fast Facts*).

The *2021 Strategic Plan* commits the university to being an “intimate, inclusive institution that embraces, supports and guides students from the moment they step foot on campus until their on-time graduation.” This focus on student success is emblematic of a University of Tulsa education.

## International Students

Overall, the University of Tulsa is among the top schools for students from outside the United States. TU is ranked *112nd out of 1,232* in College Factual’s Overall Best U.S. Colleges & Universities for International Students. They come from 43 countries, with China, Saudi Arabia, and Oman sending the highest number of students. Since the pandemic, the number of international students has dramatically decreased.

# ACADEMICS

## Faculty & Academic Life

There are about 300 full-time faculty, with a student-faculty ratio of 10:1. 56.3% of all classes have fewer than 20 students.

Undergraduates at the University of Tulsa receive two transcripts, an academic transcript, and a co-curricular one (the CCT). The CCT emphasizes the importance of experiential learning in a TU student’s education.

## Programs

With 67 undergraduate, 47 graduate, and 10 doctoral programs, the university is Oklahoma’s highest-ranked private university according to U.S. News & World Report. It ranks seventh among Best Colleges for Engineering (Money.com) and number 20 among universities that emphasize science, technology, engineering and math (Forbes). In addition, the University of Tulsa is among the best value colleges in the nation, according to U.S. News & World Report, the Princeton Review, and Forbes.

The most popular majors at the University include Mechanical Engineering; Petroleum Engineering; Computer Science; Exercise Science and Kinesiology; Psychology; Business Administration and Management; Chemical Engineering; Finance; Accounting; and Biology/Biological Sciences.

Outstanding opportunities for students include the Tulsa Undergraduate Research Challenge, where TU’s youngest students are engaged in advanced research and mentored by faculty, and the True Blue Neighbors program, through which both students and employees volunteered more than 76,000 community service hours in 2019-20.



# Vice Provost for Global Engagement



President Brad Carson's vision for the University of Tulsa is a comprehensive global engagement strategy. The key components will include internationalizing the curriculum, student and faculty exchange, expanding education abroad, and international student recruitment. As the Senior International Officer of the University, the Vice Provost for Global Engagement will offer leadership to initiatives, centers, and programs including the Center for Global Engagement, the International Student and Scholar Services, Jumpstart, the Global Scholars Program, and the Center for Integrative and Experiential Learning.

The Vice Provost will support on campus cultural activities that arise out of international engagement, contributing to the University's on campus diversity and internationalization. The wrap-around support and career-focussed education TU is famous for will benefit international students as their presence contributes to the university community. With the goal of sending two-thirds of domestic students abroad, the University of Tulsa will offer all students a global undergraduate education.

The University seeks an innovative, entrepreneurial, and transformative leader to plan, build and lead a globally engaged university. Reporting to incoming Provost George Justice, the Vice Provost for Global Engagement will serve as the institution's Senior International Officer.

## Areas of Responsibility

### Strategic Planning

- Lead the University's global engagement strategic planning, visioning, and implementation.
- Identify the necessary human and financial resources to effectively achieve the identified goals.
- Provide strategic direction and active stewardship in fund-raising and external relations.

### International Student Recruitment

- Identify trends in and support for international student undergraduate and graduate student recruiting, retention, and success, potentially including reestablishing an ESL program.
- Significantly increase the number and diversity of international student enrolment.

### Education Abroad

- Provide strategic leadership and relationship-building to enhance international opportunities for faculty, students, and staff, including study, research, and internships abroad.
- Develop international exchange agreements that support academic programs.
- Significantly increase the number of undergraduates who participate in education abroad programs.

### Campus Internationalization

- Working closely with Academic Affairs and individual academic units, ensure that global perspectives are infused throughout the curriculum.
- Develop on-campus co-curricular programming that promotes a global mindset.

# Qualifications

## Required

- Ph.D. or terminal degree.
- Ten or more years of significant higher education experience and progressive leadership responsibilities in comprehensive institutions.
- Significant engagement with and contributions to an institution's leadership team.
- Ability to be forward-thinking, anticipating and effectively responding to all matters influencing international enrollment.
- Demonstrated success supervising professional staff and collaborating with faculty to advance institutional strategic goals.
- Entrepreneurial mindset.
- Budgetary acumen and sound fiscal management experience.
- Strong cultural diplomacy and literacy skills.
- Effective interpersonal skills and collegiality.
- Demonstrated commitment to excellence, diversity, equity and inclusion.
- Ability to travel internationally for global partnership development, strategic recruitment, and fundraising.

## Desired

- Fundraising and stewardship experience.
- Ability to support staff and faculty to promote cultural change and foster an environment of continuous improvement.
- Strong analytical, quantitative, and problem-solving skills.
- Ability to address conflicting demands, to prioritize, and to make data-informed decisions.
- Experience motivating staff and fostering collaboration across diverse groups of constituents.
- Ability to provide a foundation for successful, high-integrity relationships.
- Experience with curricular mapping and working with educational systems abroad to enhance exchange agreements and establish dual degrees.

## Procedure for Candidacy

Gateway Executive Search has been retained by the University of Tulsa to lead this search. Applications should include a resume and a statement that specifically addresses why the applicant is interested in the position and how their experience fits with the needs of the University of Tulsa. Applications and nominations will be accepted until the position is filled.

Inquiries, nominations, and expressions of interest will be held in confidence and should be sent directly to the Search Consultants listed below. Application materials should be submitted electronically at [this link](#).

## Gateway Search Team >

Gateway Executive Search provides boutique executive search services to institutions and organizations seeking highly professional and skilled practitioners. Executive search consultants are themselves professional international educators, with extensive networks through which to identify and recruit diverse talent.

Leading this search are Gateway Affiliates:

+ **Dr. Catherine Winnie** [cwinnie@gatewayinternational.org](mailto:cwinnie@gatewayinternational.org)

+ **Dr. Jenny Samaan** [jsamaan@gatewayinternational.org](mailto:jsamaan@gatewayinternational.org)