

Gateway Spotlight

with Brooke Roberts

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INTERNATIONAL GROUP



About Gateway Spotlight

The Gateway Spotlight series seeks to highlight diverse perspectives, next generation initiatives, emerging trends and innovative thinkers in the international higher education community.

Through this bi-weekly, live interview show and podcast our host, Brooke Roberts, will engage in thoughtful and deep-diving conversations with game-changers across international education. Our aim is to inspire, educate, and motivate the community to go beyond the status quo and embrace a new era of international education.

Our guests are thought-leaders and movement-makers representing a diverse array of topics, initiatives, and ideas from around the world that will attract a sophisticated and savvy audience of global educators.

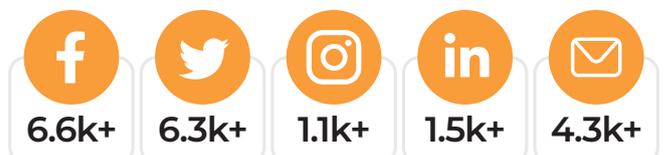
Our Reach: 48.000+ Professionals

Gateway International Group and Brooke Roberts (Founder of Inside Study abroad) bring together a global audience of professionals, change-makers, and decision-makers in international higher education. Your organization will be featured as a powerful resource, essential tool, and partner to institutions and organizations around the world.

Gateway Stats



Inside Study Abroad Stats



Sponsorship

Single Spotlight: \$1,500

- › Organization featured on event registration page
- › NPR-style pre-roll (before interview) shoutout presented by host
- › Post-roll (after interview) mention and shoutout from host
- › Mention and link shared in live event chat
- › Organization featured on Spotlight webpage
- › Tags and mentions across social media in all Spotlight promotional posts for episode
- › Logo and link included in Gateway Edge Newsletter in the Spotlight section

Additional Options

- › Advertorial Interview: \$2,500 (no additional sponsor included on episode)
- › 2 or more episode: 20% discount
- › 4 or more episodes: 40% discount

About The Host

Brooke Roberts, Founder Inside Study Abroad

Brooke Roberts (she/her) has nearly 20 years of professional experience in international education. She's the founder of Inside Study Abroad, the premiere career development and training platform for aspiring global educators. She currently serves as Director of International Education at Johnson County Community College. Formerly, she was Senior Vice President of GoAbroad.com, Director of Operations & Advising for Global Educators/CISabroad, and founding director of global learning at the University of South Dakota. She's presented at numerous NAFSA, CIEE, and



Forum conferences and been the keynote speaker at Lessons From Abroad conferences across the US. She received her BA from Northeastern University in International Relations with a focus on Middle East Studies and her MA in Higher Education Administration from Bowling Green State University. Brooke has lived, worked, and traveled to 54 countries on six continents including an 18-month journey as a digital nomad living in a new country each month. You can connect with her across the internet as her alter ego @thenewdorothy, an homage to her Kansas farm girl roots.

About Gateway

Gateway International Group offers consulting services, programming support, and informative resources to higher education institutions and organizations around the world. By embracing diverse perspectives, encouraging new ideas, and challenging the status quo, Gateway provides a trusted and steadied hand in navigating the next generation of international education. Gateway is structured with three interrelated and mutually supporting divisions: Gateway Solutions, Gateway Learning, and Gateway Resources.

Gateway is managed by Dr. Anthony C. Ogden, a scholar-practitioner with over 25 years of senior leadership experience in international higher education. Gateway is supported by a highly professional team of 60 affiliates and associates with specific expertise in international higher education.

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