Conversifi
Connecting the world in conversation
Tech should enhance Ed, not replace it!
## Student Motivation

### Likelihood to use L2 for specific purpose:

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Spanish</th>
<th>Mexican</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional</td>
<td>97.22%</td>
<td>94.52%</td>
<td>51.30%</td>
</tr>
<tr>
<td>Academic</td>
<td>90.74%</td>
<td>89.63%</td>
<td>48.37%</td>
</tr>
<tr>
<td>With friends</td>
<td>49.07%</td>
<td>59.94%</td>
<td>27.69%</td>
</tr>
<tr>
<td>With family</td>
<td>12.96%</td>
<td>25.36%</td>
<td>15.64%</td>
</tr>
<tr>
<td>For travel</td>
<td><strong>97.22%</strong></td>
<td><strong>94.81%</strong></td>
<td><strong>72.64%</strong></td>
</tr>
</tbody>
</table>
The Challenge

Immersion is critical to mastering another language and learning about another culture.

But, immersion is cost- and time-prohibitive for most learners.

And, it is difficult to incorporate immersion into most language programs.
What is Conversifi?

Conversifi connects language learners with native speakers for on-demand language practice and cultural exchange over video chat.
How We Integrate

Content Integration

- Native-speaking coaches follow Conversifi modules, which map to 3rd party curricula including themes, grammar and vocabulary.
- Modules keep conversations at the right proficiency-level for learners and drive quality conversations.
- Modules can be discussions, simulations, or interviews.
Please watch 10sec GIF
technology

- Sharing economies
- Online learning
- OER
“Conversifi has been a game-changer for our students!”

Dr. Michael Rushforth
U of Texas San Antonio

9 / 10 language experts saw a positive impact & the majority reported improvements in:

- Speaking
- Vocabulary
- Conjugation
- Listening
- Grammar
- Pronunciation
Join Us

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www.conversifi.com

Learn a Language | Share a Culture | Change the World