

ANTHONY C. OGDEN, PH.D.

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A SCHOLAR-PRACTITIONER OF INTERNATIONAL HIGHER EDUCATION

- **Senior International Educator** with over 25 years of leadership and management experience in international higher education and practice.
 - **Faculty Member** with experience teaching, student affairs, academic governance, program design, curriculum development, evaluation, and assessment.
 - **Thought Leader** with extensive knowledge of best practices in comprehensive internationalization, including student and scholar mobility, international student recruitment, partnerships and linkages, curriculum internationalization, health and safety, and faculty engagement.
 - **Engaged Professional** with highly developed international network, extensive board membership appointments, and wide-ranging leadership experience in major professional and scholarly associations.
 - **Scholar-Practitioner** with over 60 professional and scholarly publications, three Fulbright awards, and over 100 invited lectures, conference presentations, and workshops.
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EDUCATION

Doctor of Philosophy, Educational Theory and Policy (Ph.D.) The Pennsylvania State University, University Park, Pennsylvania Dual Title: Comparative and International Education	2010
Master of International & Intercultural Management (M.I.I.M.) School for International Training, Brattleboro, Vermont Concentration: International Education & Training	1999
Bachelor of Arts, Psychology (B.A.) Berea College, Berea, Kentucky Major Subjects: Human Learning & Behavior, Interpersonal Conflict Resolution	1989

EMPLOYMENT HISTORY

Nearly 30 years of progressively responsible leadership and administrative experience in all aspects of educational programming and practice across numerous national contexts (e.g., Japan, Cameroon, etc). Well-regarded as an innovative, entrepreneurial and thoughtful leader who can easily navigate between high level strategy and action-oriented impact. Professional employment since 2010 includes the following (full resume available upon request):

Gateway International Group, LLC Founder & Managing Director	2020-Present
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Founded in 2020, Gateway International Group is the realization of many years of professional planning and development. Across three interrelated divisions, Gateway International Group offers consulting services, programming support and informative resources to higher education institutions and organizations around the world.

- Manage a team of more than 50 highly professional affiliates and associates representing all facets of international education.
- Provide professional consulting services and support to higher education institutions focused on elevating the next generation of international education leaders, key institutional performance metrics, and institutional standing internationally.
- Support higher education institutions around the world through a range of custom programming and services aimed at promoting greater access to international learning and engagement.
- Develop a range of resources and information aimed at supporting the daily work of international educators and scholars around the world.

University of Wyoming, Laramie, Wyoming

2018-2020

Associate Vice Provost for Global Engagement

As the inaugural Senior International Officer (SIO), I led the establishment of the Global Engagement Office, developed an institutional strategic plan and framework for global engagement, and advanced numerous initiatives that elevated comprehensive internationalization efforts. Specifically, I oversaw the work of the Office of International Students and Scholars (including international student recruitment), Office of Education Abroad, Center for Global Studies, UW English Language Center, and UW in Scotland.

- Established an International Advisory Council and five committees that collectively provide advice and recommendations to the University on internationalization strategies and activities.
- Reframed and directed the Center for Global Studies to support international research and scholarships, which included establishing awards in support of internationally oriented research.
- Provided strategic direction in international advancement, fundraising and development, including managing the Cheney Endowment for International Education, the largest private endowment at any land grant university dedicated to the support of education abroad.
- Enhanced international opportunities for faculty, students, staff, including study, research, and internships abroad as well as global engagement opportunities in Wyoming and across the United States. Raised nearly \$200,000 in support of international research grants for faculty and students.

Michigan State University, East Lansing, Michigan

2016-2018

Executive Director of Education Abroad and Exchanges

Provided leadership, innovation and advocacy in strengthening education abroad and international student programming that enhanced and aligned comprehensive internationalization initiatives with the university's educational mission. Lead a team of over 30 full-time professional international educators across four distinct units that collectively provided national leadership in areas of freshmen programming, curriculum integration, faculty engagement, and international student recruitment for non-degree programming.

- Managed an annual operating budget of over \$3.5 million, with annual transactions in excess of \$15 million and revamped the funding model for education abroad for long-term growth and sustainability.
- Oversaw the design, development, recruitment, and facilitation of educational programming for nearly 500 inbound, fee paying international students (F and J visa types) via the American Semester Program (ASP) and ASP Short Courses.
- Provided vision and strategic direction for the nearly 3,000 MSU students that earn credit abroad each year through study abroad, international internships, global service-learning, undergraduate research, etc.
- Promoted the university's international education efforts and offerings, representing ISP across campus and throughout the world by networking with professional organizations and associations. Managed four international student recruiters.

University of Kentucky, Lexington, Kentucky

2010-2016

Executive Director, UK Education Abroad and Exchanges (2013-2016)
Director, Education Abroad (2010-2013)

Under my leadership, education abroad participation grew from fewer than 600 students to nearly 1,300 students. While I began with a projected budget loss, the unit became completely self-supporting with a fund balance of over \$500,000; annual transactions grew from less than \$1 million to over \$5 million.

- Supervised a team of 11 full-time staff and 29 student workers and ambassadors, creating a strategic approach to advising, marketing, and curricular integration.
- Co-founded the Kentucky Council on Education Abroad (KCEA) as a state-wide association of colleges and universities to work in partnership for the advancement of education abroad programming across the Commonwealth of Kentucky.
- Created data architecture for tracking and assessment of Education Abroad, its relationship to retention, participation by underrepresented groups including Pell Grant-eligible students, and comprehensive safety/security tracking.

The Pennsylvania State University, University Park, Pennsylvania

2003-2007

Associate Director, Education Abroad

Provided oversight in the administration of all international programming across Penn State's 24 campuses. Under my leadership, participation grew from 1,351 to 2,101 students, and by 2007 for the first time the university was listed among the top 10 institutions nationally.

- Led a team of 8 full-time staff and 20 student workers and volunteers.
- Developed and launched two unique and well-funded education abroad scholarships – *Whole World Scholarship* (Initially funded at \$25,000) to support study in non-traditional regions of the world; and *Pennsylvania Commonwealth Education Abroad Scholarship* (Initially funded at \$50,000) to support short-term, faculty-led programming.
- Strengthened protocols in curricular integration, student advising and orientation, and safety/security management. Established Penn State's education abroad resource center and promotion and outreach strategies.
- Facilitated training for all Penn State faculty and staff in intercultural communication and management.

Institute for the International Education of Students (IES), Tokyo, Japan

1998-2003

Center Director

Under my leadership, the program was relocated, a new university partnership forged and the overall program re-conceptualized. Enrollment grew from seven students my first semester to over 100 students during my final semester, making IES the largest education abroad program for US students in Japan at the time.

- Negotiated an innovative Protocol Agreement between IES and Kanda University of International Studies (KUIS) and re-established the IES Center in *Makuhari New City*.
- Developed the IES field placement program that enabled all students to have an ethnographic research placement in a Japanese social organization during their time in Japan. Developed and taught an associated anthropology course.
- Designed and implemented a multiphase On-Going Orientation/Training Program as an essential component of the IES Tokyo Center's holistic approach to study abroad.

CURRENT PROFESSIONAL MEMBERSHIPS & RELATED SERVICE

Actively engaged and highly networked in the international education professional community, with a specific emphasis on international education leadership, student access, research and scholarship, and intercultural competency development.

Association of International Education Administrators (AIEA)

Member, 2011-Present

The Forum on Education Abroad

Member, 2001-Present

Fulbright Association

Member, 2005-Present

Global Leadership League

Member, 2020-Present

NAFSA: Association of International Educators

Member, 1996-Present

Rotary Club of Laramie

Member, 2019-Present

CURRENT BOARD MEMBERSHIPS

Committed to the advancement of higher education, with vast experience serving on numerous national boards including AMIDEAST, the Association for International Education Administrators, CET Academic Programs, the Cooperative Center for Study Abroad (CCSA), Kentucky Institute for International Studies (KIIS), the Kentucky Council on Education Abroad (KCEA), etc.

Society of Transnational Academic Researchers (STAR)

Vice President of International Learning and Engagement, 2020-Present

International Studies Abroad/ World Strides

National Advisory Board, 2019-Present

Consortium for Analysis of Student Success Through International Education (CASSIE)

National Board, 2018-Present

Fund on Education Abroad, 501(c)(3)

Founding Board Member, 2009-Present

Journal of International Students

Editorial Board, 2018-Present

CURRENT FACULTY APPOINTMENTS

Experienced faculty member, with experience teaching and mentoring students of all ages and backgrounds, working in several different national education systems (e.g., Japan, Vietnam, Cameroon, etc.) and developing innovative pedagogical approaches for teaching and learning across international and intercultural contexts.

American College of Education, Indianapolis, Indiana

Adjunct Professor, Department of Leadership and Administration

2020-Present

Middlebury Institute for International Studies, Monterey, California

Visiting Assistant Professor, Graduate School of International Policy & Management

2016-Present

SELECTED SCHOLARLY PUBLICATIONS

A prolific scholar of international higher education, with over 50 scholarly publications, including several books and peer-reviewed journal articles. Select scholarly publications since 2016 include the following (full list available upon request):

- Arvanitakis, J. & Ogden, A. (2021). Decolonizing education abroad: From safe spaces to brave spaces. In M. Woolf (Ed.) *Empires of the mind: (Post) colonialism and decolonizing education abroad*. CAPA, Occasional Publication, 9, 43-55.
- Ogden, A., Streitwieser, B., & Van Mol, C. (Eds.) (2020). *Education abroad: Bridging scholarship and practice*. Routledge, Oxford, UK. [2020 ASHE Council for International Higher Education Award for Significant Research on International Higher Education]
- Ogden, A. C., & Streitwieser, B. (2020). Research on US education abroad: A concise overview. In Management Association, I. (Ed.), *Multicultural Instructional Design: Concepts, Methodologies, Tools, and Applications* (pp. 1528-1567). IGI Global.
- Brewer, E. & Ogden, A. (Eds.) (2019). *Education abroad and the undergraduate experience: Critical perspectives and approaches to integration with student learning and development*. Stylus Publishing, LLC, Sterling, VA.
- Ogden, A. & Hartman, E. (2019). To hell and back with good intentions: Global service-learning in the shadow of Ivan Illich. In A. Paczynska & S. Hirsch (Eds.), *Conflict zone, comfort zone: Ethics, pedagogy, and effecting change in field-based courses*. Ohio University Press.
- Ogden, A., Alexander, L., Mackintosh, E. (2018). Education abroad operational management: Strategies, opportunities, and innovations. International Studies Abroad (ISA), Austin, TX.
- Haupt, J., Ogden, A., Rubin, D. (2018, March). Toward a common research model: Leveraging education abroad participation to enhance college graduation rates. *Journal of Studies in International Education*. 22, 6, 91-107.
- Ogden, A. & Maske, H. (2017). Confucius Institutes: A faculty development case model. In C. Johnston and L. Ji (Eds). *The rise of U.S.-China international cooperation in higher education: Views from the field*. Sense Publishers.
- Ogden, A. & Streitwieser, B. (2016). An overview of research on US education abroad. In D. Velliaris & D. Coleman-George (Eds.), *Handbook of Research on Study Abroad Programs and Outbound Mobility*, IGI Global Press, Adelaide, Australia.
- Streitwieser, B. & Ogden, A. (Eds.) (2016). *International education's scholar-practitioners: Bridging reflection and practice*. Symposium Books, Oxford, UK. [Recognized by the Association for the Study of Higher Education (ASHE) as for its Award for Significant Research on International Higher Education – Special Mention]

SELECTED PROFESSIONAL PUBLICATIONS

An engaged practitioner of international higher education, with numerous professional publications, including global news articles, magazines, and professional journals. Select professional publications since 2016 include the following (full list available upon request):

- Charles, H. & Ogden, A. (2021, March 28). *Only experienced international educators need apply*. University World News. Available at, <https://www.universityworldnews.com>
- Ogden, A. (2021, January 23). *Do we need a new definition of education abroad post-COVID?* University World News. Available at, <https://www.universityworldnews.com>
- Ogden, A., Cope, D. (2020, October 3). *Is the U.S. the next big market for outbound students?* University World News. Available at, <https://www.universityworldnews.com>

- Ogden, A., Streitwieser, B., Van Mol, C. (2020, April 4). *How COVID-19 could accelerate opportunities for IHE*. University World News. Available at, <https://www.universityworldnews.com>
- Ogden, A. (2017, October). *International education in New Zealand: New applications for No8 Wire*. The PIE Review. Available at, <https://blog.thepiereview.com/>
- Ogden, A. (2017, Sept/Oct.). The value proposition of education abroad. *International Educator*. NAFSA: Association of International Educators, Washington, DC.
- Streitwieser, B., and Ogden, A. (2017). Supporting Scholar-Practitioners in International Higher Education. *Trends & Insights: The changing landscape of higher education internationalization*. NAFSA: Association of International Educators. Washington, DC.

SELECTED CONFERENCE PRESENTATIONS

A respected thought leader with over 100 invited lectures, conference presentations, seminars and workshops. Select presentations since 2016 include the following (full list available upon request):

- 2021 "Next generation education abroad: Where we've been and where we're headed." Global Experiences Innovation Series, University of Nebraska Lincoln, NE. [Keynote Speaker]
- 2021 "Integrating education abroad into undergraduate learning." International Student Exchange Program (ISEP), ISEP Insights, Alexandria, VA. [Invited Speaker]
- 2021 "Rethinking global capitalism: The response from business." Consortium for Undergraduate International Business Education (CUIBE), Annual Conference. [Invited Speaker]
- 2021 "Sustainable development: Education in the face of global crises." University of Denver, 2021 Internationalization Summit. [Invited Speaker]
- 2020 "On establishing a research agenda for the next generation of international higher education." Research Seminar, Faculty of Education, The University of Hong Kong.
- 2020 "Rethinking education abroad for a global generation: Considerations for senior international officers." Association of International Educators, Annual Conference, Washington, DC.
- 2019 "Study in Slovenia: Developing an effective recruitment strategy for American Students." Invited workshop series in Slovenia, USA Study Abroad & CEMPIUS – The Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes
- 2019 "Challenges and opportunities impacting global educational mobility" E-Learning Korea 2019, Seoul, South Korea. [Invited Speaker, Korean Ministry of Education]
- 2019 "Toward a sustainable future: Navigating the shifting landscape of global engagement." Global Engagement Summer Institute, University of North Carolina, Greensboro, NC. [Keynote Speaker]
- 2018 "Innovation and entrepreneurship in education abroad operational management." ISA ThinkDen, University of Colorado Boulder, Boulder, CO. [Conference Co-organizer & Lead Facilitator]
- 2018 "Education abroad and the making of global citizens." Dialogues of Civilizations Faculty Colloquium, Northeastern University, Boston, MA. [Keynote Speaker]
- 2018 "Toward a research agenda for U.S. education abroad." International Education Symposium, University of Hawai'i System, Honolulu, HI. [Keynote Speaker]
- 2017 "Revisiting the purpose of education abroad: Historical perspectives, emerging trends, and changing narratives. Education Abroad Seminar. CIS Abroad, Northampton, MA. [Invited Speaker]
- 2017 "Education abroad in a world gone totally mad." IIE Generation Study Abroad, 2017 Summit, Washington, DC. [Rated number one session of the conference.]
- 2017 "What we know and need to know: Short-term education abroad." International Student Exchange Program (ISEP), Annual Conference, Alexandria, VA.
- 2017 "Toward a research agenda for U.S. education abroad." International Student Exchange Program (ISEP), Annual Conference, Washington, DC.

- 2017 “Student learning in short-term education abroad: Introducing new measures of global engagement.” The Forum on Education Abroad, Annual Conference, Seattle, WA.
- 2017 “International higher education’s scholar-practitioners: Bridging research and practice.” Association of International Education Administrators (AIEA), Annual Conference, Washington, DC.
- 2016 “Enhancing global citizenship development through education abroad.” NAFSA: Association of International Educators, Region V Conference, Milwaukee, WI.
- 2016 “Innovations for advancing faculty engagement and curriculum integration.” CIEE: Council on International Educational Exchange, Annual Conference, Los Angeles, CA
- 2016 “Diversity, Access & Inclusion: Moving the dial on education abroad.” Association of International Education Administrators (AIEA), Annual Conference, Montreal, Canada.

SELECTED GRANTS

Actively engaged in the continuous pursuit of external funding sources and collaborative partnerships to advance international education programming and practice. At UW, I have stewarded numerous externally funded grants totaling nearly \$470,000. Select grant competitions since 2018 include the following (full list available upon request):

- 2020 **American Councils for International Education, UniCEN Uzbekistan** (\$19,550) to develop English for Tourism and conduct curricular reviews in Uzbekistan. (Supervisor)
- 2020 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$90,000) to facilitate a summer Arabic language and culture program. (Supervisor)
- 2019 **University of Montana, Young Southeast Asian Leaders Initiative Professional Fellows Program** (\$8,000) to host a professional development exchange program for community leaders from Singapore, Philippines, Malaysia, and Indonesia. (Co-investigator)
- 2019 **Institute of International Education, U.S. Future Leaders Topical Seminars** (\$62,298) to host an energy and natural resources seminar for approximately 75 alumni of two prestigious U.S. Department of State programs, the Benjamin A. Gilman International Scholarship Program and the Critical Language Scholarship (CLS) Program. (Supervisor)
- 2019 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$90,000) to facilitate a summer Arabic language and culture program. (Supervisor)
- 2019 **AMIDEAST, Fulbright Visiting Scholar Program for Iraq - Engineering Cohort** (\$109,168) to host a delegation of Iraqi scholars in engineering fields to the University of Wyoming for approximately three months of faculty development, research, and other guided study activities designed to equip them with knowledge and tools to build the capacity of universities in Iraq. (Supervisor)
- 2019 **NAFSA Region II Support Grant for Wyoming International Educators Workshop** (\$500) to develop a regional conference in Wyoming for international educators. (Supervisor)
- 2018 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$89,989) to facilitate a summer Arabic language and culture program. (Supervisor)

SELECTED AWARDS, RECOGNITIONS & INVITATIONS

Well-respected international educator and recipient of three Fulbright Scholarships for international education administrators. Select recognition includes the following (full list available upon request):

- 2020 Invited to Thailand by the **Royal Thai Embassy and the Ministry of Higher Education, Science, Research, and Innovation** to promote international research collaboration between U.S. and Thai universities.
- 2019 Invited by the **Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes** to deliver a series of workshops on international higher education.

- 2019 Noted by **USA Study Abroad**, a branch of the Bureau of Educational and Cultural Affairs within the U.S. Department of State as a leading U.S. expert on education abroad.
- 2019 Selected for the **Taiwan Fulbright International Education Administrators Seminar**. The program provides U.S. higher education administrators first-hand knowledge of the Taiwanese Higher Education system.
- 2017 Selected to participate in the **2017 Education New Zealand**, a professional site visit arranged by the government of New Zealand to visit its leading institutions of higher education.
- 2014 Listed among the **2014 Provocateurs in International Education** as someone who has looked at the field in new ways and has challenged the received consensus. [<http://www.ieleaders.net>]
- 2014 Selected to participate in the **2014 Israel University Study Tour** in order to visit and assess Israel's leading institutions of higher education.
- 2013 Commissioned as honorable **Kentucky Colonel** for the Commonwealth of Kentucky.
- 2012 Selected for the **Fulbright-Nehru India International Education Administrators Seminar**. The program provides U.S. higher education administrators first-hand knowledge of the Indian Higher Education system.
- 2004 Selected for the **German Fulbright for US Administrators in International Education**. The program explored German higher education and progress with the Bologna Process.

INTERNATIONAL PROGRAM ASSESSMENT & TRAINING

Actively engaged as an expert in program evaluation, assessment and training, and frequently invited to offer seminars around the world on topics related to international education and global engagement.

- **Education Abroad Think Tank Facilitation.** Developed and facilitated a professional think tank focused on innovation and entrepreneurship in education abroad operational management. In 2020, the biennial think tank will focus on education abroad as a high-impact practice that enhances student success.
- **Quality Improvement Program (QUIP).** Developed and piloted the Type 2 Review of Evaluation Systems, QUIP program for The Forum on Education Abroad. Certified as a Quality Improvement Program (QUIP) peer reviewer.
- **Program Review and Evaluation.** Conducted formal education abroad program evaluations in 25 countries across Asia, Africa, Latin America, and Europe.
- **International Education Consultant.** Provided extensive international education consulting and support services to numerous universities and organizations. Since 2017, select institutions have included Dartmouth University, the University of Hawaii at Manoa, University of Massachusetts Amherst, Northeastern University, the University of North Carolina Greensboro, and Academia Buenos Aires.
- **Faculty Development & Training.** Developed and facilitated faculty development seminars in Argentina, Australia, China, England, Greece, Ireland, Italy, Japan, Jordan, Morocco, and Scotland.
- **Intercultural Communication & Training.** Since 1999, served as an intercultural training consultant for Cartus, providing hundreds of expatriate training and relocation programs for organizations including Corning, Vodaphone, General Electric, Westinghouse, Hershey, Microsoft, Proctor & Gamble, SAP, Rubbermaid, Johnson & Johnson, etc.

AUXILIARY SKILLS

Languages: Japanese (ACTFL –Superior, 1999), Spanish (Advanced Beginner, 2019)
Computer: MS Office, SPSS statistical software, Terra Dotta, Blackboard, Canvas