

# ANTHONY C. OGDEN, PH.D.

802 E. University Ave., Laramie, WY, 82072, USA  
Tel: 814-574-0120, E-mail: anthony.c.ogden@gmail.com

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## A SCHOLAR-PRACTITIONER OF INTERNATIONAL HIGHER EDUCATION

- **Senior International Educator** with over 25 years of leadership and management experience in international higher education and practice.
  - **Faculty Member** with experience in K-16 teaching, student affairs, academic governance, program design, curriculum development, evaluation, and assessment.
  - **Thought Leader** with extensive knowledge of best practices in comprehensive internationalization, including student and scholar mobility, international student recruitment, partnerships and linkages, curriculum internationalization, health and safety, and faculty engagement.
  - **Engaged Professional** with highly developed international network, extensive board membership appointments, and wide-ranging leadership experience in major professional and scholarly associations.
  - **Scholar-Practitioner** with over 50 professional and scholarly publications, three Fulbright awards, and over 100 invited lectures, conference presentations, and workshops.
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## EDUCATION

Doctor of Philosophy, Educational Theory and Policy (Ph.D.) The Pennsylvania State University, University Park, Pennsylvania Dual Title: Comparative and International Education	2010
Master of International & Intercultural Management (M.I.I.M.) School for International Training, Brattleboro, Vermont Concentration: International Education & Training	1999
Bachelor of Arts, Psychology (B.A.) Berea College, Berea, Kentucky Major Subjects: Human Learning & Behavior, Interpersonal Conflict Resolution	1989

## EMPLOYMENT HISTORY

*Over 25 years of progressively responsible leadership and administrative experience in all aspects of higher education, with specific expertise in student and scholar international mobility. Well-regarded as an innovative, entrepreneurial and thoughtful leader. Professional employment since 2000 includes the following (full resume available upon request):*

<b>University of Wyoming, Laramie, Wyoming</b> Associate Vice Provost for Global Engagement	2018-Present
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*As the institution's inaugural Senior International Officer (SIO), I have overseen the establishment of the Global Engagement Office, developed an institutional strategic plan and framework for global engagement, and have advanced numerous initiatives that are consistent with the goals, mission and resources of the University. As SIO, I oversee the work of the Office of International Students and Scholars (including international student*

*recruitment), Office of Education Abroad, Center for Global Studies, UW English Language Center, and UW in Scotland.*

- Led the University's international relations, acting as lead liaison with colleges, schools, departments, corporate, federal, and state partners on global and international initiatives.
- Developed guidelines for collaborative degree programs and established dual and/or joint degree programs with Chengdu University of Information Technology and Shanghai University of Sport.
- Established an International Advisory Council and five committees that collectively provide advice and recommendations to the University on internationalization strategies and activities.
- Reframed and directed the Center for Global Studies to support international research and scholarships, which included establishing faculty, student and staff awards in support of internationally oriented research.
- Provided strategic direction and active stewardship in international advancement, fundraising and development, including managing the Cheney Endowment for International Education, the largest private endowment at any land grant university dedicated to the support of education abroad.
- Provided strategic leadership and relationship-building to enhance international opportunities for faculty, students, staff, including study, research, and internships abroad as well as global engagement opportunities in Wyoming and across the United States. Raised nearly \$200,000 in support of international research grants for faculty and students.

**Michigan State University, East Lansing, Michigan**

2016-2018

Executive Director of Education Abroad and Exchanges

*Provided leadership, innovation and advocacy in developing strategies for strengthening education abroad and international student programming that enhanced and aligned comprehensive internationalization initiatives with the university's educational mission. Lead a team of over 30 full-time professional international educators across four distinct units that collectively provided national leadership in areas of freshmen programming, curriculum integration, faculty engagement, and international student recruitment for non-degree programming.*

- Managed an annual operating budget of over \$3.5 million, with annual transactions in excess of \$15 million and greatly revamped the funding model for education abroad for long-term growth and sustainability.
- Promoted the university's international education efforts and offerings, representing ISP across campus and throughout the world by networking with professional organizations and associations. Managed four international student recruiters.
- Oversaw the design, development, recruitment, and facilitation of educational programming for nearly 500 inbound, fee paying international students (F and J visa types) via the American Semester Program (ASP) and ASP Short Courses. Developed new programs in engineering and law.
- Provided vision and strategic direction for the design, development and facilitation of education abroad programming for the nearly 3,000 MSU students that earn credit abroad each year through study abroad, international internships, global service-learning, undergraduate research, etc.
- Developed and advanced successful campus-wide strategies for curriculum integration, undergraduate research, and global service-learning.

**University of Kentucky, Lexington, Kentucky**

2010-2016

Executive Director, UK Education Abroad and Exchanges (2013-2016)

Director, Education Abroad (2010-2013)

*Under my leadership, education abroad participation grew from fewer than 600 students to nearly 1,300 students in 2015-2016. While I began my position with a projected budget loss, the unit became completely*

*self-supporting with a fund balance of over \$500,000; annual transactions grew from less than \$1 million to over \$5 million.*

- Supervised a team of 11 full-time staff and 29 student workers and ambassadors, creating a strategic approach to advising, marketing, and curricular integration.
- Created data architecture for tracking and assessment of Education Abroad, its relationship to retention, participation by underrepresented groups including Pell Grant-eligible students, and comprehensive safety/security tracking.
- Collaborated with senior leadership at the college and institutional level to leverage their priorities into international programming.
- Co-founded the Kentucky Council on Education Abroad (KCEA) as a state-wide association of colleges and universities to work in partnership for the advancement of education abroad programming across the Commonwealth of Kentucky.

**The Pennsylvania State University, University Park, Pennsylvania**

2003-2007

Associate Director, Education Abroad

*Provided oversight in the administration of all international programming across Penn State's 24 campuses. Under my leadership, participation grew from 1,351 to 2,101 students, and by 2007 for the first time the university was listed among the top 10 institutions nationally.*

- Led a team of 8 full-time staff and 20 student workers and volunteers.
- Designed and implemented a multi-campus system to support and manage all faculty-directed education abroad programming.
- Developed and launched two unique and well-funded education abroad scholarships – *Whole World Scholarship* (Initially funded at \$25,000) to support study in non-traditional regions of the world; and *Pennsylvania Commonwealth Education Abroad Scholarship* (Initially funded at \$50,000) to support short-term, faculty-led programming.
- Strengthened protocols in curricular integration, student advising and orientation, and safety/security management. Established Penn State's education abroad resource center and promotion and outreach strategies.
- Facilitated training for all Penn State faculty and staff in intercultural communication and management.

**Institute for the International Education of Students (IES), Tokyo, Japan**

1998-2003

Center Director

*Under my leadership, the program was relocated, a new university partnership forged and the overall program re-conceptualized. Enrollment grew from seven students my first semester to over 100 students during my final semester, making IES the largest education abroad program for US students in Japan at the time.*

- Negotiated an innovative Protocol Agreement between IES and Kanda University of International Studies (KUIS) and re-established the IES Center in *Makuhari New City*.
- Developed the IES field placement program that enabled all students to have an ethnographic research placement in a Japanese social organization during their time in Japan. Developed and taught an associated anthropology course.
- Designed and implemented a multiphase On-Going Orientation/Training Program as an essential component of the IES Tokyo Center's holistic approach to study abroad.

## CURRENT FACULTY APPOINTMENTS

*Experienced faculty member, with experience teaching and mentoring students of all ages and backgrounds, working in several different national education systems (e.g., Japan, Vietnam, Cameroon, etc.) and developing innovative pedagogical approaches for teaching and learning across international and intercultural contexts.*

<b>American College of Education, Indianapolis, Indiana</b> <i>Adjunct Professor, Department of Leadership and Administration</i>	2020-Present
<b>University of Wyoming, Laramie, Wyoming</b> <i>Visiting Associate Professor of Higher Education, College of Education School of Counseling, Leadership, Advocacy and Design</i>	2018-Present
<b>Middlebury Institute for International Studies, Monterey, California</b> <i>Visiting Assistant Professor, Graduate School of International Policy &amp; Management</i>	2016-Present

## CURRENT PROFESSIONAL MEMBERSHIPS & RELATED SERVICE

*Actively engaged and highly networked in the international education professional community, with a specific emphasis on international education leadership, student access, research and scholarship, and intercultural competency development.*

### **Association of International Education Administrators (AIEA)**

- Member, 2011-Present

### **The Forum on Education Abroad**

- Member, 2001-Present

### **Fulbright Association**

- Member, 2005-Present

### **Global Leadership League**

- Member, 2020-Present

### **NAFSA: Association of International Educators**

- Member, 1996-Present

### **Rotary Club of Laramie**

- Member, 2019-Present

## CURRENT NATIONAL BOARD MEMBERSHIPS

*Committed to the advancement of higher education, with vast experience serving on numerous national boards including AMIDEAST, the Association for International Education Administrators, CET Academic Programs, the Cooperative Center for Study Abroad (CCSA), Kentucky Institute for International Studies (KIIS), the Kentucky Council on Education Abroad (KCEA), etc.*

### **International Studies Abroad/ World Strides**

- National Advisory Board, 2019-Present

### **Consortium for Analysis of Student Success Through International Education (CASSIE)**

- National Board, 2018-Present

### **Fund on Education Abroad, 501(c)(3)**

- Founding Board Member, 2009-Present

### **Journal of International Students**

- Editorial Board, 2018-Present

## SELECTED SCHOLARLY PUBLICATIONS

*A prolific scholar of international higher education, with numerous scholarly publications, including several books and peer-reviewed journal articles. Select scholarly publications since 2015 include the following (full list available upon request):*

- Arvanitakis, J. & Ogden, A. (Forthcoming, 2020). Decolonizing education abroad: From safe spaces to brave spaces. In M. Woolf (Ed.) *Empires of the mind: (Post) colonialism and decolonizing education abroad*. CAPA, London, UK
- Ogden, A., Streitwieser, B., & Van Mol, C. (Eds.) (2020). *Education abroad: Bridging scholarship and practice*. Routledge, Oxford, UK.
- Brewer, E. & Ogden, A. (Eds.) (2019). *Education abroad and the undergraduate experience: Critical perspectives and approaches to integration with student learning and development*. Stylus Publishing, LLC, Sterling, VA.
- Ogden, A. & Hartman, E. (2019). To hell and back with good intentions: Global service-learning in the shadow of Ivan Illich. In A. Paczynska & S. Hirsch (Eds.), *Conflict zone, comfort zone: Ethics, pedagogy, and effecting change in field-based courses*. Ohio University Press.
- Ogden, A., Alexander, L., Mackintosh, E. (2018). Education abroad operational management: Strategies, opportunities, and innovations. International Studies Abroad (ISA), Austin, TX.
- Haupt, J., Ogden, A., Rubin, D. (2018, March). Toward a common research model: Leveraging education abroad participation to enhance college graduation rates. *Journal of Studies in International Education*. 22, 6, 91-107.
- Ogden, A. & Maske, H. (2017). Confucius Institutes: A faculty development case model. In C. Johnston and L. Ji (Eds). *The rise of U.S.-China international cooperation in higher education: Views from the field*. Sense Publishers.
- Ogden, A. & Streitwieser, B. (2016). An overview of research on US education abroad. In D. Velliari & D. Coleman-George (Eds.), *Handbook of Research on Study Abroad Programs and Outbound Mobility*, IGI Global Press, Adelaide, Australia.
- Streitwieser, B. & Ogden, A. (Eds.) (2016). *International education's scholar-practitioners: Bridging reflection and practice*. Symposium Books, Oxford, UK. [Recognized by the Association for the Study of Higher Education (ASHE) as for its Award for Significant Research on International Higher Education – Special Mention]
- Ogden, A. (2015). Toward a research agenda for U.S. education abroad, *Association of International Education Administrators*. Available at, [www.aieaworld.org](http://www.aieaworld.org).

## SELECTED PROFESSIONAL PUBLICATIONS

*An engaged practitioner of international higher education, with numerous professional publications, including global news articles, magazines, and professional journals. Select professional publications since 2015 include the following (full list available upon request):*

- Ogden, A., Streitwieser, B., Van Mol, C. (2020, April 4). *How COVID-19 could accelerate opportunities for IHE*. University World News. Available at, <https://www.universityworldnews.com>
- Ogden, A. (2017, October). *International education in New Zealand: New applications for Nø8 Wire*. The PIE Review. Available at, <https://blog.thepiereview.com/>
- Ogden, A. (2017, Sept/Oct.). The value proposition of education abroad. *International Educator*. NAFSA: Association of International Educators, Washington, DC.

- Streitwieser, B., and Ogden, A. (2017). Supporting Scholar-Practitioners in International Higher Education. *Trends & Insights: The changing landscape of higher education internationalization*. NAFSA: Association of International Educators. Washington, DC.
- Streitwieser, B., and Ogden, A. (2016, August). The Scholar-Practitioner Debate in International Higher Education. *Vista Magazine*. International Education Association of Australia.
- Streitwieser, B., and Ogden, A. (2016). Supporting Scholar-Practitioners in International Higher Education. *Trends & Insights*. NAFSA: Association of International Educators. Washington, DC.
- Streitwieser, B., and Ogden, A. (2016). The Scholar-Practitioner Debate in International Higher Education. *International Higher Education*. Vol. 86. Boston College Center for International Higher Education, 6-8.
- Ogden, A. (2016). Toward a research agenda on US education abroad. Association of International Education Administrators (AIEA). Available at, <http://www.aieaworld.org/research-agenda>
- Ogden, A. (2015). Ten quick tips for working with education abroad provider organizations. Association of International Education Administrators (AIEA). Available at, [www.aieaworld.org/assets/docs/Issue\\_Briefs](http://www.aieaworld.org/assets/docs/Issue_Briefs)

## SELECTED CONFERENCE PRESENTATIONS

*A respected thought leader with over 100 invited lectures, conference presentations, seminars and workshops. Select presentations since 2015 include the following (full list available upon request):*

- 2020 "Rethinking education abroad for a global generation: Considerations for senior international officers." Association of International Educators, Annual Conference, Washington, DC.
- 2019 "Study in Slovenia: Developing an effective recruitment strategy for American Students." Invited workshop series in Slovenia, USA Study Abroad & CEMPIUS – The Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes
- 2019 "Challenges and opportunities impacting global educational mobility" E-Learning Korea 2019, Seoul, South Korea. [Invited Speaker, Korean Ministry of Education]
- 2019 "Journals and scholarship in international education: Trends and core texts." NAFSA: Association of International Educators, Annual Conference, Washington, DC.
- 2019 "Toward a sustainable future: Navigating the shifting landscape of global engagement." Global Engagement Summer Institute, University of North Carolina, Greensboro, NC. [Keynote Speaker]
- 2019 "Education abroad and the undergraduate experience: Critical perspectives and approaches to integration with student learning and development." CEPA Foundation, Webinar.
- 2018 "Innovation and entrepreneurship in education abroad operational management." ISA ThinkDen, University of Colorado Boulder, Boulder, CO. [Conference Co-organizer & Lead Facilitator]
- 2018 "Education abroad and the making of global citizens." Dialogues of Civilizations Faculty Colloquium, Northeastern University, Boston, MA. [Keynote Speaker]
- 2018 "Toward a research agenda for U.S. education abroad." International Education Symposium, University of Hawai'i System, Honolulu, HI. [Keynote Speaker]
- 2017 "Revisiting the purpose of education abroad: Historical perspectives, emerging trends, and changing narratives. Education Abroad Seminar. CIS Abroad, Northampton, MA. [Invited Speaker]
- 2017 "Education abroad in a world gone totally mad." IIE Generation Study Abroad, 2017 Summit, Washington, DC. [Rated number one session of the conference.]
- 2017 "What we know and need to know: Short-term education abroad." International Student Exchange Program (ISEP), Annual Conference, Alexandria, VA.
- 2017 "Toward a research agenda for U.S. education abroad." International Student Exchange Program (ISEP), Annual Conference, Washington, DC.
- 2017 "Education abroad in a world gone totally mad." National Guild Meeting, Annual Meeting, Arcadia University, Philadelphia, PA.

- 2017 “Student learning in short-term education abroad: Introducing new measures of global engagement.” The Forum on Education Abroad, Annual Conference, Seattle, WA.
- 2017 “Education abroad in a world gone mad.” Association of International Education Administrators (AIEA), Annual Conference, Washington, DC.
- 2017 “International higher education’s scholar-practitioners: Bridging research and practice.” Association of International Education Administrators (AIEA), Annual Conference, Washington, DC.
- 2016 “Enhancing global citizenship development through education abroad.” NAFSA: Association of International Educators, Region V Conference, Milwaukee, WI.
- 2016 “Innovations for advancing faculty engagement and curriculum integration.” CIEE: Council on International Educational Exchange, Annual Conference, Los Angeles, CA
- 2016 “Realigning partnerships between higher education institutions and international education organizations.” NAFSA: Association of International Educators, Annual Conference, Denver, CO.
- 2016 “Ten quick tips for working with education abroad provider organizations.” CEPA Foundation, Webinar.
- 2016 “Diversity, Access & Inclusion: Moving the dial on education abroad.” Association of International Education Administrators (AIEA), Annual Conference, Montreal, Canada.
- 2015 “Toward a research agenda for U.S. education abroad.” CIEE: Council on International Educational Exchange, Annual Conference, Berlin, Germany.
- 2015 “Reinventing the education abroad office: Managing international education in a time of change.” CIEE: Council on International Educational Exchange, Annual Conference, Berlin, Germany.
- 2015 “Sign up here for an exotic study abroad trip: The often-problematic language of education abroad.” NAFSA: Association of International Educators, Annual Conference, Boston, MA
- 2015 “Empty meeting grounds: Situating Intercultural learning in Education Abroad.” Boston Area Study Abroad Association (BASAA). [Keynote Speaker]
- 2015 “Education Abroad Research: Identify, Interpret, and Incorporate with Success.” NAFSA: Association of International Educators. Webinar.
- 2015 “International education and ethical community partnerships: Considering fair trade learning.” The Forum on Education Abroad, Annual Conference, New Orleans, LA.
- 2015 “The Platinum Rule: Enhancing Education Abroad Through Faculty Engagement.” WISE: Workshop on Intercultural Skills Enhancement, Wake Forest University, Winston-Salem, NC.
- 2015 “Comprehensive & strategic internationalization within the US higher education context.” Penn State University, Center for the Study of Higher Education, State College, PA.

## SELECTED GRANTS

*Actively engaged in the continuous pursuit of external funding sources and collaborative partnerships to advance international education programming and practice. At UW, I have stewarded numerous externally funded grants totaling nearly \$470,000. Select grant competitions since 2015 include the following (full list available upon request):*

- 2020 **American Councils for International Education, UniCEN Uzbekistan** (\$19,550) to develop English for Tourism and conduct curricular reviews in Uzbekistan. (Supervisor)
- 2020 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$90,000) to facilitate a summer Arabic language and culture program. (Supervisor)
- 2019 **University of Montana, Young Southeast Asian Leaders Initiative Professional Fellows Program** (\$8,000) to host a professional development exchange program for community leaders from Singapore, Philippines, Malaysia, and Indonesia. (Co-investigator)
- 2019 **Institute of International Education, U.S. Future Leaders Topical Seminars** (\$62,298) to host an energy and natural resources seminar for approximately 75 alumni of two prestigious U.S. Department of State

- programs, the Benjamin A. Gilman International Scholarship Program and the Critical Language Scholarship (CLS) Program. (Supervisor)
- 2019 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$90,000) to facilitate a summer Arabic language and culture program. (Supervisor)
- 2019 **AMIDEAST, Fulbright Visiting Scholar Program for Iraq - Engineering Cohort** (\$109,168) to host a delegation of Iraqi scholars in engineering fields to the University of Wyoming for approximately three months of faculty development, research, and other guided study activities designed to equip them with knowledge and tools to build the capacity of universities in Iraq. (Supervisor)
- 2019 **NAFSA Region II Support Grant for Wyoming International Educators Workshop** (\$500) to develop a regional conference in Wyoming for international educators. (Supervisor)
- 2018 **National Security Agency, Wyoming STARTALK Arabic Camp** (\$89,989) to facilitate a summer Arabic language and culture program. (Supervisor)
- 2015 **CIEE Generation Study Abroad Access Grant** (\$10,000) to build a faculty-directed, education abroad program for minority students entitled, "Agricultural & Intercultural Development in the Dominican Republic". (Co-investigator)

## SELECTED AWARDS, RECOGNITIONS & INVITATIONS

*Well-respected international educator and recipient of three Fulbright Scholarships for international education administrators. Select recognition includes the following (full list available upon request):*

- 2020 Invited to Thailand by the **Royal Thai Embassy and the Ministry of Higher Education, Science, Research, and Innovation** to promote international research collaboration between U.S. and Thai universities.
- 2019 Invited by the **Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes** to deliver a series of workshops on international higher education.
- 2019 Noted by **USA Study Abroad**, a branch of the Bureau of Educational and Cultural Affairs within the U.S. Department of State as a leading U.S. expert on education abroad.
- 2019 Selected for the **Taiwan Fulbright International Education Administrators Seminar**. The program provides U.S. higher education administrators first-hand knowledge of the Taiwanese Higher Education system.
- 2018 Selected to serve a three-year term on the national review panel for the **Fulbright U.S. Student English Language Teaching Assistantships** (2018-2021).
- 2017 Received **Certificate of Recognition** by the Council of International Higher Education of the Association for the Study of Higher Education (ASHE) for *International education's scholar-practitioners: Bridging reflection and practice* (2016, Symposium Books).
- 2017 Selected to participate in the **2017 Education New Zealand**, a professional site visit arranged by the government of New Zealand to visit its leading institutions of higher education.
- 2015 Invited by the **National Center for Education Statistics – Integrated Postsecondary Education Data System (IPEDS)** to serve on the 2015 Technical Review Panel focused on *Clarifying Study Abroad Enrollment*.
- 2014 Listed among the **2014 Provocateurs in International Education** as someone who has looked at the field in new ways and has challenged the received consensus. [<http://www.ieleaders.net>]
- 2014 Selected to participate in the **2014 Israel University Study Tour** in order to visit and assess Israel's leading institutions of higher education.
- 2013 Commissioned as honorable **Kentucky Colonel** for the Commonwealth of Kentucky.
- 2012 Selected for the **Fulbright-Nehru India International Education Administrators Seminar**. The program provides U.S. higher education administrators first-hand knowledge of the Indian Higher Education system.
- 2011 Selected to serve on the national review panel for the **Benjamin A. Gilman International Scholarship** for Study Abroad, Houston, TX.
- 2004 Selected for the **German Fulbright for US Administrators in International Education**. The program explored German higher education and progress with the Bologna Process.



## INTERNATIONAL PROGRAM ASSESSMENT & TRAINING

*Actively engaged as an expert in program evaluation, assessment and training, and frequently invited to offer seminars around the world on topics related to international education and global engagement.*

- **Education Abroad Think Tank Facilitation.** Developed and facilitated a professional think tank focused on innovation and entrepreneurship in education abroad operational management. In 2020, the biennial think tank will focus on education abroad as a high-impact practice that enhances student success.
- **Quality Improvement Program (QUIP).** Developed and piloted the Type 2 Review of Evaluation Systems, QUIP program for The Forum on Education Abroad. Certified as a Quality Improvement Program (QUIP) peer reviewer.
- **Program Review and Evaluation.** Conducted formal education abroad program evaluations in 25 countries across Asia, Africa, Latin America, and Europe.
- **International Education Consultant.** Provided extensive international education consulting and support services to numerous universities and organizations. Since 2017, select institutions have included Dartmouth University, the University of Hawaii at Manoa, University of Massachusetts Amherst, Northeastern University, the University of North Carolina Greensboro, and Academia Buenos Aires.
- **Faculty Development & Training.** Developed and facilitated faculty development seminars in Argentina, Australia, China, England, Greece, Ireland, Italy, Japan, Jordan, Morocco, and Scotland.
- **Intercultural Communication & Training.** Since 1999, served as an intercultural training consultant for Cartus, providing hundreds of expatriate training and relocation programs for organizations including Corning, Vodaphone, General Electric, Westinghouse, Hershey, Microsoft, Proctor & Gamble, SAP, Rubbermaid, Johnson & Johnson, etc.

## AUXILIARY SKILLS

Languages: Japanese (ACTFL –Superior, 1999), Spanish (Advanced Beginner, 2019)

Computer: MS Office, SPSS statistical software, TerraDotta, Blackboard, Canvas