In recent years, there have been major changes in higher education brought about by significant shifts in the global economy, geopolitics, demographics, and public health that have impacted enrollment and operational viability. Gateway provides affordable and tailored staffing support to maintain international operations and ensure continuity of services during the times of transition.

What is Gateway On-Demand?

At Gateway, we understand the complex nature of education abroad services (EA) and know that institutions often find themselves in need of hard-to-find international expertise. This is where Gateway comes in. We can assist with ensuring continuity of education abroad programming and operations during times of transition or during seasonal periods of peak demand. For institutions that need the flexibility of bringing on temporary or seasonal support with expediency, Gateway retains a team of highly-trained and experienced education abroad professionals who are ready to step into an education abroad office on a temporary part-time basis to provided needed staffing support.

Gateway's services span the full spectrum of a typical education abroad office's core functions including:

1. Student advising and support services,
2. Program support and portfolio management and
3. Operational management and administration.

Gateway's services and staffing appointments are tailored specifically to the needs of our partner institutions.

For more information on, please visit: https://gatewayinternational.org/ondemand/
# Gateway On-Demand
## Education Abroad Services

### How it Works
For each client institution in the U.S., Gateway will assign a seasoned EA professional to serve as the primary Gateway consultant who will:

- Assess the EA needs of the institution.
- Develop a comprehensive plan for addressing the EA needs of the placement institution.
- Source the required number of professional staff to fulfill the required scope of work.
- Advise the institution regarding the required hiring structures for the temporary staff (i.e., hiring as regularly employed part-time or full-time employees).
- Serve as the senior subject matter expert on education abroad policies and practices to guide the deployed team and the placement institution.
- Serve as the primary liaison between the deployed education abroad team and the institution regarding the intersection of education abroad regulations and institutional policies and procedures at a systems/strategic level.
- Provide ongoing consultation and support for the deployed education abroad team, in coordination with the institution, to include: daily individual check-in meetings (as needed), weekly group check-in meetings (including representation from the placement institution), and regular relevant government policies, regulations and or best practices that may impact the delivery of services.

### Your source for experienced education abroad expertise and support

"Gateway sourced highly-experienced Education Abroad professionals who provided immediate support, ultimately allowing our team to maintain our regular work cycle. Together, with Gateway’s expertise we were able to navigate a critical time in our faculty-directed abroad program development phase without delaying our team’s overall progress. This support, in turn, allowed me to focus on building and training my permanent staff."

Carolyn Becker, Former Director Programs Abroad Office, Center for Global Engagement, The University of Tennessee Knoxville

### Our Team Leads
Gateway International Group offers highly professional and seasoned international educators who bring years of experience in higher education and have extensive knowledge of education abroad. Gateway will assign a team of experienced consultants and other operational staff as needed to fit the goals of your institution.

**Heidi Soneson**  
Senior Consultant  
hsoneson@gatewayinternational.org

Dr. Heidi Soneson is a seasoned international educator focused on strategic partnerships, innovative program design, effective advising, and increased access for diverse student audiences in education abroad. Soneson has been responsible for education abroad programs and partnerships in Africa, Asia, Australia, Europe, Latin America, New Zealand, and Scandinavia.

**Bonnie Parker**  
Senior Consultant  
bparker@gatewayinternational.org

Bonnie’s career in international education spans over 20 years with roles within ESL, Admissions and most recently Director of Education Abroad. These roles have been both in public and private institutions and organizations. Her career was sparked by her own education abroad experience and further evolved through work and living experience in Turkey and Switzerland.